

PULA Innovator Receives HIGHEST AWARD FOR INNOVATION IN BRUSSELS

## **Branimir Ružojčić Knight of Innovation**

The owner of Pula-based TEMA has been awarded a gold medal for the innovative design and production of a permanent magnet electric motor, and Marcelo Maric from the Society of Innovators in Kanfanar-Rovinj was awarded bronze.



### **PULA -**

The two Istrian innovators have been awarded the highest honors at this year's innovation award ceremonies in Brussels. Branimir Ružojčić of Pula was recognized for his electric motor with a multi-layered permanent magnets embedded in the laminate rotor, boosting efficiency by harnessing reluctance torque, and Marcelo Maric, a member of the Society of Innovators Kanfanar-Rovinj for a device for electromagnetic therapy that got a lot of attention of business people at the 18th International Exhibition of Innovation INNOVA 2008.

The gold medal went to Branimir Ružojčić with special commendation by the Austrian jury, while bronze went to Maric. Ružojčić was awarded the title Knight of Innovation, which honors exceptional innovators. A total of 12 innovators, including three Istrians, were presented in the Belgian capitol by the Croatian Society of innovators.

The traditional opening ceremony at the exhibition in Brussels included remarks by representative of the Croatian embassy, Srecko Sršen, who stressed that the participation of Istrian innovators contributes significantly to their reputation in Croatia as well as throughout Europe and the international business community.

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